

UNITESTA. spol.s r.o.
Presents...

The 2023 Ford F-150



Table of Contents

Ford F-150

2023 Ford F-150 4x4 SuperCrew Cab 5.5' box 145" WB Lariat

Description	Page
Standard Equipment.....	
Selected Options.....	
Vehicle Profile.....	
Dimensions & Capacities.....	



Standard Equipment

Ford F-150

2023 Ford F-150 4x4 SuperCrew Cab 5.5' box 145" WB Lariat

Powertrain

2.7L V-6 DOHC port/direct injection 24 valve twin turbo engine with variable valve control • 200 amp alternator • 610 amp 70 amp hours (Ah) battery with run down protection • Engine block heater, engine oil cooler, transmission oil cooler • 10-speed electronic sequential shift control automatic transmission with overdrive, lock-up, driver selection • Automatic full-time four-wheel drive with electronic transfer case shift, auto locking hubs • ABS & driveline traction control • 3.55 axle ratio • Stainless steel exhaust

Steering and Suspension

Electric power-assist rack and pinion steering with speed-sensing assist • 4-wheel disc brakes with front and rear vented discs • Electronic stability control with anti-roll • Independent front suspension • Front double wishbone suspension • Front anti-roll bar • Front coil springs • HD front shocks • Rigid rear axle • Rear leaf suspension • Rear leaf springs • HD rear shocks • Front and rear 18.0" x 7.50" chrome PVD aluminum wheels • P275/65SR18.0 BSW AT front and rear tires • Underbody w/crankdown mounted full-size steel spare wheel

Safety

4-wheel anti-lock braking system • Daytime running lights, center high mounted stop light • Dual airbags, seat mounted driver and passenger side-impact airbags, curtain 1st and 2nd row overhead airbags, airbag occupancy sensor • Front height adjustable seatbelts with front pre-tensioners • Immobilizer, panic alarm, security system

Comfort and Convenience

Automatic dual zone front air conditioning, air filter, underseat ducts, voice activation, console ducts • AM/FM/HD/Satellite, clock, seek-scan, external memory control, 8 brand speakers, amplifier, digital signal processor, voice activation, speed sensitive volume, streaming audio, fixed antenna, radio steering wheel controls • Integrated navigation system with voice activation • 2 1st row LCD monitors • Cruise control with steering wheel controls • Power door locks with 2 stage unlock, keyfob (all doors) keyless entry, power remote cargo access release, child safety rear door locks, tailgate/rear door lock included with power door locks • 1 12V DC power outlet, retained accessory power, garage door transmitter, emergency SOS, power adjustable pedals, wireless phone connectivity, internet access, 3 120V AC power outlets • Digital/analog instrumentation appearance includes tachometer, oil pressure gauge, engine/motor temperature gauge, voltmeter gauge, transmission fluid temp gauge, compass, exterior temp, redundant digital speedometer, camera(s) - rear camera, trip computer, trip odometer, rear parking sensors, lane departure, blind spot, forward collision • Warning indicators include oil pressure, engine temperature, battery, lights on, key, low fuel, low washer fluid, door ajar, service interval, brake fluid, tire specific low tire pressure • Leather/metal-look steering wheel with tilt and telescopic adjustment • Power front and rear windows with deep tint, driver and passenger 1-touch down • Variable intermittent front windshield wipers, power rear window, rear window defroster • Dual illuminated vanity mirrors • Auto-dimming day-night rearview mirror • Interior lights include dome light with fade, front and rear reading lights, illuminated entry • Full floor console with locking storage, mini overhead console with storage, locking glove box, front and rear cupholders, instrument panel bin, dashboard storage, interior concealed storage, 2 seat back storage pockets, driver and passenger door bins, rear door

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23

Comfort and Convenience (Continued)

bins, 2nd row underseat storage

Seating and Interior

Seating capacity of 5 • Ventilated bucket front seats with driver and passenger heated-cushion, driver and passenger heated-seatback, adjustable head restraints, center armrest • 8-way adjustable (8-way power) driver seat includes power 2-way lumbar support • 8-way adjustable (8-way power) passenger seat includes power 2-way lumbar support • 60-40 folding rear split-bench seat with fold-up cushion, 3 adjustable rear head restraints, center armrest • Leather faced front seats with leatherette back material • Leather faced rear seats with carpet back material • Full cloth headliner, full carpet floor covering with carpet front and rear floor mats, metal-look instrument panel insert, leather/chrome gear shifter material, cabback insulator, metal-look door panel insert, metal-look console insert, chrome/metal-look interior accents • Memory on driver seat with 2 memory setting(s) includes settings for exterior mirrors, pedals

Exterior Features

Running boards, side impact beams, aluminum body material • Black side window moldings • Chrome door handles • Chrome grille • 4 doors with tailgate rear cargo door • Class IV trailering, trailer harness, trailer hitch, brake controller, trailer sway control • Driver and passenger power remote chrome heated power folding outside mirrors with turn signal indicators, driver auto dimming outside mirror • Front and rear chrome bumpers, with front body-colored rub strip/fascia accent, front tow hooks rear step • Aero-composite LED low/high beam auto on/off headlamps with multiple headlamps, delay-off feature, auto high-beam • Additional exterior lights include front fog lights, pickup cargo box light, remote activated perimeter/approach lights • Clearcoat monotone paint

Warranty

Basic.....	36 month/60,000 km	Roadside Assistance.....	60 month/100,000 km
Powertrain.....	60 month/100,000 km	Accessories.....	36 month/60,000 km
Corrosion Perforation.....	60 month/unlimited mileage		

Dimensions and Capacities

Output.....	325 hp @ 5,000 rpm	Rear tire/wheel capacity.....	2,040 kg
Torque.....	400 lb.-ft. @ 3,000 rpm	Towing capacity.....	3,493 kg
1st gear ratio.....	4.696	5th-wheel towing capacity.....	3,447 kg
2nd gear ratio.....	2.985	Front legroom.....	1,115 mm
3rd gear ratio.....	2.146	Rear legroom.....	1,107 mm
4th gear ratio.....	1.769	Front headroom.....	1,036 mm
5th gear ratio.....	1.520	Rear headroom.....	1,026 mm
6th gear ratio.....	1.275	Front hiproom.....	1,588 mm
7th gear ratio.....	1.000	Rear hiproom.....	1,590 mm
8th gear ratio.....	.854	Front shoulder room.....	1,694 mm
9th gear ratio.....	.689	Rear shoulder room.....	1,676 mm
10th gear ratio.....	.636	Passenger area volume.....	3,735 L
Reverse gear ratio.....	4.866	Length.....	5,885 mm
City/hwy.....	12.8 l/100/10.0 l/100	Body width.....	2,029 mm
Curb weight.....	2,194 kg	Body height.....	1,961 mm
GVWR.....	2,994 kg	Wheelbase.....	3,683 mm
Front GAWR.....	1,633 kg	Turning radius.....	7.3 m
Rear GAWR.....	1,542 kg	Fuel tank.....	136.3 L
Payload.....	798 kg	Exterior cargo length.....	1,676 mm
Front curb weight.....	1,323 kg	Exterior cargo minimum width.....	1,298 mm
Rear curb weight.....	872 kg	Exterior cargo volume.....	1,495 L
Front axle capacity.....	2,177 kg	Exterior cargo pickup box depth.....	544 mm
Rear axle capacity.....	2,177 kg	Exterior cargo maximum width.....	1,656 mm

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23

Standard Equipment Continued

2023 Ford F-1504x4 SuperCrew Cab 5.5' box 145" WB Lariat

Prepared For:

Prepared By: Jan Starosta

Dimensions and Capacities (Continued)

Front spring rating.....	1,633 kg	1,441 L.....	interior maximum rear cargo volume
Rear spring rating.....	1,542 kg	1,441 L.....	
Front tire/wheel capacity.....	1,837 kg		

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23

Printed on èervenec 21, 2023 at 05:11 pm



Selected Options

Ford F-150

2023 Ford F-150 4x4 SuperCrew Cab 5.5' box 145" WB Lariat

Code	Description	Class	MSRP
W1E	Base Vehicle Price	STD	\$74,950.00
44G	Transmission: Electronic 10-Speed Automatic <i>Includes selectable drive modes: normal, ECO, sport, tow/haul, slippery, deep snow/sand and mud/rut.</i>	STD	N/C
H	Leather-Trimmed Bucket Seats <i>Includes heated and ventilated 10-way power driver and passenger with power lumbar, driver's side memory and flow through console and floor shifter.</i>	STD	N/C
145WB	145" Wheelbase	STD	N/C
PAINT	Monotone Paint Application	STD	N/C
502A	Equipment Group 502A High <i>(T24) Tires: 275/60R20 BSW A/T, (64L) Wheels: 20" Chrome-Like PVD, LED Projector w/Dynamic Bending Headlamps, (43B) Ford Co-Pilot360 Assist 2.0, Heated Rear Seats, Power Tilt/Telescoping Steering Column w/Memory, Rain-Sensing Wipers, Wireless Charging Pad Includes Engine: 2.7L V6 EcoBoost. Includes Transmission: Electronic 10-Speed Automatic. Includes 3.55 Axle Ratio. Includes GVWR: 2,994 kg (6,600 lb) Payload Package. Includes Leather-Trimmed Bucket Seats. Includes Radio: B&O Sound System by Bang & Olufsen.</i>	OPT	4,050.00
995	Engine: 5.0L V8 <i>(153) Front License Plate Bracket Includes 3.31 Axle Ratio. Includes GVWR: 3,198 kg (7,050 lb) Payload Package. Includes flex-fuel capability and auto start/stop technology.</i>	OPT	2,375.00
43V	Twin Panel Moonroof	OPT	1,750.00
53C	Max Trailer Tow Package <i>(XL9) Electronic Locking w/3.55 Axle Ratio, Class IV Trailer Hitch Receiver, Pro Trailer Backup Assist, Heavy-Duty Electric Parking Brake Includes max towing capability up to TBD lbs. and upgraded rear bumper.</i>	OPT	950.00
55A	FX4 Off-Road Package <i>(XL3) Electronic Locking w/3.31 Axle Ratio, 4x4 FX4 Off-Road Decal, Monotube Rear Shocks, Hill Descent Control, Off-Road Tuned Front Shock Absorbers, (413) Skid Plates, Rock Crawl Mode</i>	OPT	1,000.00
588	Radio: B&O Unleashed Sound System by Bang & Olufsen <i>Includes HD Radio and 18 speakers including subwoofer.</i>	OPT	900.00
60T	Power Tailgate <i>Includes tailgate step and tailgate work surface.</i>	OPT	800.00
763	360 Degree Camera	OPT	850.00

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23

Selected Options Continued

2023 Ford F-1504x4 SuperCrew Cab 5.5' box 145" WB Lariat

Prepared For:
Prepared By: Jan Starosta

Code	Description	Class	MSRP
T24	Tires: 275/60R20 BSW A/T <i>Includes 265/70R18 A/S BSW spare tire.</i>	INC	Included
64L	Wheels: 20" Chrome-Like PVD	INC	Included
43B	Ford Co-Pilot360 Assist 2.0 Intelligent Adaptive Cruise Control w/Stop & Go, Speed Sign Recognition, Evasive Steering Assist, Intersection Assist, Connected Built-In Navigation	INC	Included
153	Front License Plate Bracket <i>Standard in provinces where required.</i>	INC	Included
XL9	Electronic Locking w/3.55 Axle Ratio	INC	Included
XL3	Electronic Locking w/3.31 Axle Ratio	INC	Included
413	Skid Plates	INC	Included
63R	Centre High-Mounted Stop Lamp CHMSL Camera Removal	OPT	-225.00
Sub Total			<hr/> \$87,400.00
Freight			<hr/> 2,295.00
Sub Total			<hr/> \$89,695.00
Total Vehicle Price (CAD)			<hr/> \$89,695.00

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23



Vehicle Profile

Ford F-150

2023 Ford F-150 4x4 SuperCrew Cab 5.5' box 145" WB Lariat

Powertrain

5.0L V-8 DOHC port/direct injection 32 valve engine with variable valve control, variable intake length • 200 amp alternator • 10 amp 70 amp hours (Ah) battery with run down protection • Engine block heater, engine oil cooler, transmission oil cooler • 0-speed electronic sequential shift control automatic transmission with overdrive, lock-up, driver selection • Automatic full-time four-wheel drive with electronic transfer case shift, auto locking hubs • ABS & driveline traction control • 3.31 axle ratio • Stainless steel exhaust

Steering and Suspension

Electric power-assist rack and pinion steering with speed-sensing assist • 4-wheel disc brakes with front and rear vented discs • Off-road ride suspension, with electronic stability control with anti-roll • Independent front suspension • Front double wishbone suspension • Front anti-roll bar • Front coil springs • HD front shocks • Rigid rear axle • Rear leaf suspension • Rear leaf springs • Premium rear shocks • Front and rear 20.0" x 8.50" chrome PVD aluminum wheels • P275/60SR20.0 BSW AT front and rear tires • Underbody w/crankdown mounted full-size steel spare wheel

Safety

4-wheel anti-lock braking system • Daytime running lights, center high mounted stop light • Dual airbags, seat mounted driver and passenger side-impact airbags, curtain 1st and 2nd row overhead airbags, airbag occupancy sensor • Front height adjustable seatbelts with front pre-tensioners • Immobilizer, panic alarm, security system

Comfort and Convenience

Automatic dual zone front air conditioning, air filter, underseat ducts, voice activation, console ducts • AM/FM/HD/Satellite, clock, seek-scan, external memory control, 18 brand speakers, premium amplifier, digital signal processor, voice activation, speed sensitive volume, streaming audio, fixed antenna, radio steering wheel controls • Integrated navigation system with voice activation • 2 1st row LCD monitors • Cruise control with steering wheel controls, distance pacing • Power door locks with 2 stage unlock, keyfob (all doors) keyless entry, power remote cargo access release, child safety rear door locks, tailgate/rear door lock included with power door locks • 1 12V DC power outlet, retained accessory power, garage door transmitter, emergency SOS, power adjustable pedals, wireless phone connectivity, internet access, 3 120V AC power outlets • Digital/analog instrumentation appearance includes tachometer, oil pressure gauge, engine/motor temperature gauge, voltmeter gauge, inclinometer gauge, transmission fluid temp gauge, compass, exterior temp, driver information center, redundant digital speedometer, camera(s) - front camera with washer, camera(s) - left side camera, camera(s) - right side camera, camera(s) - rear camera, trip computer, trip odometer, rear parking sensors, lane departure, blind spot, forward collision • Warning indicators include oil pressure, engine temperature, battery, lights on, key, low fuel, low washer fluid, door ajar, service interval, brake fluid, tire specific low tire pressure • Leather/metal-look steering wheel with power tilt and telescopic adjustment • Power front and rear windows with deep tint, driver and passenger 1-touch down • Variable intermittent front windshield wipers, rain detecting wipers, power rear window, rear window defroster • Dual illuminated vanity mirrors • Auto-dimming day-night rearview mirror • Interior lights include dome light with fade, front and rear reading lights, illuminated entry • Full floor console

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23

Comfort and Convenience (Continued)

with locking storage, mini overhead console, locking glove box, front and rear cupholders, instrument panel bin, dashboard storage, interior concealed storage, 2 seat back storage pockets, driver and passenger door bins, rear door bins, 2nd row underseat storage

Seating and Interior

Seating capacity of 5 • Ventilated bucket front seats with driver and passenger heated-cushion, driver and passenger heated-seatback, adjustable head restraints, center armrest • 8-way adjustable (8-way power) driver seat includes power 2-way lumbar support • 8-way adjustable (8-way power) passenger seat includes power 2-way lumbar support • Heated 60-40 folding rear split-bench seat with fold-up cushion, 3 adjustable rear head restraints, center armrest • Leather faced front seats with leatherette back material • Leather faced rear seats with carpet back material • Full cloth headliner, full carpet floor covering with carpet front and rear floor mats, metal-look instrument panel insert, leather/chrome gear shifter material, cabback insulator, metal-look door panel insert, metal-look console insert, chrome/metal-look interior accents • Memory on driver seat with 2 memory setting(s) includes settings for exterior mirrors, steering wheel, pedals

Exterior Features

Running boards, 3 skid plates, side impact beams, front license plate bracket, aluminum body material • Black side window moldings • Chrome door handles • Chrome grille • 4 doors with power open and close tailgate rear cargo door • Class IV trailering, trailer harness, trailer hitch, brake controller, trailer sway control • Front and rear express open/close sliding and tilting glass sunroof with power sunshade • Driver and passenger power remote chrome heated power folding outside mirrors with turn signal indicators, driver auto dimming outside mirror • Front and rear chrome bumpers, with front body-colored rub strip/fascia accent, front tow hooks rear step • Projector beam LED low/high beam auto on/off headlamps with multiple headlamps, delay-off feature, directionally adaptive, auto high-beam • Additional exterior lights include front fog lights, pickup cargo box light, remote activated perimeter/approach lights • Clearcoat monotone paint with badging

Warranty

Basic.....	36 month/60,000 km	Roadside Assistance.....	60 month/100,000 km
Powertrain.....	60 month/100,000 km	Accessories.....	36 month/60,000 km
Corrosion Perforation.....	60 month/unlimited mileage		

Dimensions and Capacities

Output.....	400 hp @ 6,000 rpm	Rear tire/wheel capacity.....	2,040 kg
Torque.....	410 lb.-ft. @ 4,250 rpm	Towing capacity.....	3,493 kg
1st gear ratio.....	4.696	5th-wheel towing capacity.....	3,447 kg
2nd gear ratio.....	2.985	Front legroom.....	1,115 mm
3rd gear ratio.....	2.146	Rear legroom.....	1,107 mm
4th gear ratio.....	1.769	Front headroom.....	1,036 mm
5th gear ratio.....	1.520	Rear headroom.....	1,026 mm
6th gear ratio.....	1.275	Front hiproom.....	1,588 mm
7th gear ratio.....	1.000	Rear hiproom.....	1,590 mm
8th gear ratio.....	.854	Front shoulder room.....	1,694 mm
9th gear ratio.....	.689	Rear shoulder room.....	1,676 mm
10th gear ratio.....	.636	Passenger area volume.....	3,735 L
Reverse gear ratio.....	4.866	Length.....	5,885 mm
City/hwy.....	14.8 l/100/10.9 l/100	Body width.....	2,029 mm
Curb weight.....	2,285 kg	Body height.....	1,961 mm
GVWR.....	2,994 kg	Wheelbase.....	3,683 mm
Front GAWR.....	1,633 kg	Turning radius.....	7.3 m
Rear GAWR.....	1,542 kg	Fuel tank.....	136.3 L
Payload.....	798 kg	Exterior cargo length.....	1,676 mm
Front curb weight.....	1,370 kg	Exterior cargo minimum width.....	1,298 mm

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23

Vehicle Profile Continued

2023 Ford F-1504x4 SuperCrew Cab 5.5' box 145" WB Lariat

Prepared For:
Prepared By: Jan Starosta

Dimensions and Capacities (Continued)

Rear curb weight.....	914 kg	Exterior cargo volume.....	1,495 L
Front axle capacity.....	2,177 kg	Exterior cargo pickup box depth.....	544 mm
Rear axle capacity.....	2,177 kg	Exterior cargo maximum width.....	1,656 mm
Front spring rating.....	1,633 kg	1,441 L.....interior maximum rear cargo volume	
Rear spring rating.....	1,542 kg	1,441 L.....	
Front tire/wheel capacity.....	1,837 kg		

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23



Dimensions & Capacities

Ford F-150

2023 Ford F-150 4x4 SuperCrew Cab 5.5' box 145" WB Lariat

Description	Value
-------------	-------

Power

Output.....	400 hp @ 6,000 rpm
Torque.....	410 lb.-ft. @ 4,250 rpm
1st gear ratio.....	4.696
2nd gear ratio.....	2.985
3rd gear ratio.....	2.146
4th gear ratio.....	1.769
5th gear ratio.....	1.520
6th gear ratio.....	1.275
7th gear ratio.....	1.000
8th gear ratio.....	.854
9th gear ratio.....	.689
10th gear ratio.....	.636
Reverse gear ratio.....	4.866

City/hwy..... 14.8 l/100/10.9 l/100

Weights

Curb weight.....	2,285 kg
GVWR.....	2,994 kg
Front GAWR.....	1,633 kg
Rear GAWR.....	1,542 kg
Payload.....	798 kg
Front curb weight.....	1,370 kg
Rear curb weight.....	914 kg
Front axle capacity.....	2,177 kg
Rear axle capacity.....	2,177 kg
Front spring rating.....	1,633 kg
Rear spring rating.....	1,542 kg
Front tire/wheel capacity.....	1,837 kg
Rear tire/wheel capacity.....	2,040 kg
Towing capacity.....	3,493 kg
5th-wheel towing capacity.....	3,447 kg
.....

Interior

Front legroom..... 1,115 mm

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23

Dimensions & Capacities Continued

2023 Ford F-1504x4 SuperCrew Cab 5.5' box 145" WB Lariat

Prepared For:

Prepared By: Jan Starosta

Description	Value
Interior Continued	
Rear legroom.....	1,107 mm
Front headroom.....	1,036 mm
Rear headroom.....	1,026 mm
Front hiproom.....	1,588 mm
Rear hiproom.....	1,590 mm
Front shoulder room.....	1,694 mm
Rear shoulder room.....	1,676 mm
Passenger area volume.....	3,735 L
.....interior rear cargo volume seats folded	
1,441 L.....	interior maximum rear cargo volume
1,441 L.....	
Exterior	
Length.....	5,885 mm
Body width.....	2,029 mm
Body height.....	1,961 mm
Wheelbase.....	3,683 mm
Turning radius.....	7.3 m
Fuel tank.....	136.3 L
Exterior cargo length.....	1,676 mm
Exterior cargo minimum width.....	1,298 mm
Exterior cargo volume.....	1,495 L
Exterior cargo pickup box depth.....	544 mm
Exterior cargo maximum width.....	1,656 mm

Prices and content availability as shown, are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from estimate because of special local and pricing availability and pricing adjustments not reflected in the dealer's computer system. Contact your client support representative for the most current information. Reference PQ05105835 07-17-23