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Presents...*

The 2023 Ford Maverick



Table of Contents

Ford Maverick

2023 Ford Maverick AWD SuperCrew 4.5' box 121.1" WB Lariat

Description	Page
Standard Equipment.....	
Selected Options.....	
Vehicle Profile.....	
Dimensions & Capacities.....	



Standard Equipment

Ford Maverick

2023 Ford Maverick AWD SuperCrew 4.5' box 121.1" WB Lariat

Powertrain

2.0L I-4 DOHC gasoline direct injection 16 valve intercooled turbo engine with variable valve control • 190 amp regenerative alternator • 700 amp 70 amp hours (Ah) battery with run down protection • Engine block heater • 8-speed electronic automatic transmission with overdrive, lock-up, driver selection • Automatic full-time all-wheel with permanent locking hubs • BS & driveline traction control • 3.63 axle ratio • Stainless steel exhaust

Steering and Suspension

Electric power-assist rack and pinion steering with speed-sensing assist • 4-wheel disc brakes with front and rear vented discs • Electronic stability control with anti-roll • Independent front suspension • Front strut suspension • Front anti-roll bar • Front coil springs • Gas-pressurized front shocks • Rear independent suspension • Rear short and long arm suspension • Rear anti-roll bar • Rear coil springs • Gas-pressurized rear shocks • Front and rear 18.0" x 7.00" machined w/painted accents aluminum wheels • P225/60HR18.0 BSW AS front and rear tires • Underbody w/crankdown mounted compact steel spare wheel

Safety

4-wheel anti-lock braking system • Daytime running lights, center high mounted stop light • Dual airbags, seat mounted driver and passenger side-impact airbags, curtain 1st and 2nd row overhead airbags, airbag occupancy sensor, driver knee airbag • Front height adjustable seatbelts with front and rear pre-tensioners • Immobilizer, panic alarm, security system

Comfort and Convenience

Automatic dual zone front air conditioning, air filter, underseat ducts • AM/FM stereo, clock, seek-scan, external memory control, 6 speakers, speed sensitive volume, streaming audio, integrated roof antenna, radio steering wheel controls • 2 1st row LCD monitors • Cruise control with steering wheel controls • Power door locks with 2 stage unlock, keyfob (all doors) keyless entry, child safety rear door locks, tailgate/rear door lock included with power door locks • 2 12V DC power outlets, driver foot rest, retained accessory power, wireless phone connectivity, internet access • Digital/analog instrumentation appearance includes tachometer, engine/motor temperature gauge, compass, exterior temp, driver information center, redundant digital speedometer, camera(s) - rear camera, trip computer, trip odometer, forward collision • Warning indicators include oil pressure, engine temperature, battery, lights on, key, low fuel, low washer fluid, lighting malfunction, door ajar, rear cargo ajar, service interval, brake fluid, tire specific low tire pressure • Leatherette steering wheel with tilt and telescopic adjustment • Power front and rear windows with deep tint, front and rear 1-touch down • Fixed interval front windshield wipers, power rear window • Dual illuminated vanity mirrors, dual expandable coverage visors • Day-night rearview mirror • Interior lights include dome light with fade, front reading lights, illuminated entry • Full floor console with covered storage, mini overhead console with storage, glove box, front and rear cupholders, instrument panel bin, dashboard storage, 2 seat back storage pockets, driver and passenger door bins, rear door bins, 2nd row underseat storage

Seating and Interior

Seating capacity of 5

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Seating and Interior (Continued)

Bucket front seats with adjustable head restraints, center armrest • 6-way adjustable (6-way power) driver seat includes power 2-way lumbar support • 6-way adjustable passenger seat • Full folding rear bench seat with fold forward seatback, 3 fixed rear head restraints, center armrest • Leatherette faced front seats with vinyl back material • Leatherette faced rear seats with carpet back material • Full cloth headliner, full carpet floor covering with carpet front floor mats, colored instrument panel insert, urethane gear shifter material, colored door panel insert, other interior accents

Exterior Features

Side impact beams, galvanized steel/aluminum body material • Black side window moldings, black rear window molding • Body-colored door handles • With metal-look bar grille • 4 doors with tailgate rear cargo door • Integrated storage • Trailer sway control • Driver and passenger power remote body-colored convex spotter folding outside mirrors • Front body-colored bumper with front black rub strip/fascia accent, rear black bumper rear step • Aero-composite LED low/high beam auto on/off headlamps with multiple headlamps, delay-off feature, auto high-beam • Additional exterior lights include pickup cargo box light • Clearcoat monotone paint

Warranty

Basic.....	36 month/60,000 km	Roadside Assistance.....	60 month/100,000 km
Powertrain.....	60 month/100,000 km	Accessories.....	36 month/60,000 km
Corrosion Perforation.....	60 month/unlimited mileage		

Dimensions and Capacities

Output.....	250 hp @ 5,500 rpm	Front hiproom.....	1,407 mm
Torque.....	277 lb.-ft. @ 3,000 rpm	Rear hiproom.....	1,374 mm
1st gear ratio.....	4.690	Front shoulder room.....	1,455 mm
2nd gear ratio.....	3.310	Rear shoulder room.....	1,412 mm
3rd gear ratio.....	3.010	Passenger area volume.....	2,784 L
4th gear ratio.....	1.920	Length.....	5,072 mm
5th gear ratio.....	1.450	Body width.....	1,844 mm
6th gear ratio.....	1.000	Body height.....	1,745 mm
7th gear ratio.....	.750	Wheelbase.....	3,076 mm
8th gear ratio.....	.620	Front track.....	1,610 mm
Reverse gear ratio.....	2.960	Rear track.....	1,595 mm
City/hwy.....	10.9 l/100/8.4 l/100	Turning radius.....	6.1 m
Curb weight.....	1,675 kg	Fuel tank.....	62.0 L
GVWR.....	2,361 kg	Exterior cargo length.....	1,382 mm
Payload.....	680 kg	Exterior cargo minimum width.....	1,082 mm
Towing capacity.....	907 kg	Exterior cargo volume.....	943 L
Front legroom.....	1,087 mm	Exterior cargo pickup box depth.....	516 mm
Rear legroom.....	937 mm	Exterior cargo maximum width.....	1,354 mm
Front headroom.....	1,024 mm	Exterior cargo maximum length.....	1,829 mm
Rear headroom.....	1,006 mm		

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Selected Options

Ford Maverick

2023 Ford Maverick AWD SuperCrew 4.5' box 121.1" WB Lariat

Code	Description	Class	MSRP
W8F	Base Vehicle Price	STD	\$37,650.00
500A	Equipment Group 500A Standard <i>Includes Engine: 2.0L EcoBoost. Includes Transmission: 8 Speed Automatic. Includes Axle Ratio: TBD. Includes GVWR: TBD. Includes Tires: 225/60R18 100H A/S BSW. Includes Wheels: 18" Machined Face Bright Aluminum. Includes ActiveX Front Bucket Seats. Includes Radio: AM/FM Stereo w/6 Speakers.</i>	OPT	N/C
999	Engine: 2.0L EcoBoost	STD	N/C
448	Transmission: 8 Speed Automatic	STD	N/C
STDGV	GVWR: TBD	STD	N/C
T7Z	Tires: 225/60R18 100H A/S BSW	STD	N/C
648	Wheels: 18" Machined Face Bright Aluminum	STD	N/C
6	ActiveX Front Bucket Seats <i>Includes 8-way power adjustable driver with power lumbar, 6-way manual adjustable passenger, front floor console with eShifter, armrest and storage bin.</i>	STD	N/C
121WB	121" Wheelbase	STD	N/C
PAINT	Monotone Paint Application	STD	N/C
19W	4G LTE Wi-Fi Hotspot Removal	OPT	-25.00
54P	Lariat Luxury Package <i>4-Way Front Headrest, 400W Inverter w/USB Console Rear, Electronic Brake Boost, Heated Mirror, Heated Seats, Heated Steering Wheel, LED Box Lighting, SYNC 3 Communications & Entertainment System, (60B) Trailer Towing Hitch Receiver w/4-Pin Connector, Heated Wiper Park, Wireless Charging Pad Replaces cubby storage in bed (driver's side) with 400W inverter. Also Includes Radio: B&O Premium Audio w/8-Speakers.</i>	OPT	4,100.00
66B	Ford Co-Pilot360 Assist Package <i>Adaptive Cruise Control w/Stop-and-Go, Evasive Steering Assist, Rear Parking Sensors</i>	OPT	850.00
53Q	4K Tow Package <i>Trailer Hitch w/7-Pin Connector, Transmission Oil Cooler, Higher Capacity Radiator, Trailer Brake Controller, Upgraded Cooling Fan Includes Upgraded Drive Ratio.</i>	OPT	800.00
86B	Ford Co-Pilot360 <i>BLIS w/Cross-Traffic Alert, Lane-Keeping System</i>	OPT	700.00
60B	Trailer Towing Hitch Receiver w/4-Pin Connector	INC	Included
	Sub Total		\$44,075.00
	Freight		2,095.00
	Sub Total		\$46,170.00

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Selected Options Continued

2023 Ford MaverickAWD SuperCrew 4.5' box 121.1" WB Lariat

Prepared For:
Prepared By: Jan Starosta

Code	Description	Class	MSRP
Total Vehicle Price			\$46,170.00

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Vehicle Profile

Ford Maverick

2023 Ford Maverick AWD SuperCrew 4.5' box 121.1" WB Lariat

Powertrain

2.0L I-4 DOHC gasoline direct injection 16 valve intercooled turbo engine with variable valve control • 190 amp regenerative alternator • 700 amp 70 amp hours (Ah) battery with run down protection • Engine block heater, HD radiator, transmission oil cooler • 8-speed electronic automatic transmission with overdrive, lock-up, driver selection • Automatic full-time all-wheel with permanent locking hubs • ABS & driveline traction control • 3.81 axle ratio • Stainless steel exhaust

Steering and Suspension

Electric power-assist rack and pinion steering with speed-sensing assist • 4-wheel disc brakes with front and rear vented discs • Electronic stability control with anti-roll • Independent front suspension • Front strut suspension • Front anti-roll bar • Front coil springs • Gas-pressurized front shocks • Rear independent suspension • Rear short and long arm suspension • Rear anti-roll bar • Rear coil springs • Gas-pressurized rear shocks • Front and rear 18.0" x 7.00" machined w/painted accents aluminum wheels • P225/60HR18.0 BSW AS front and rear tires • Underbody w/crankdown mounted compact steel spare wheel

Safety

4-wheel anti-lock braking system • Daytime running lights, center high mounted stop light • Dual airbags, seat mounted driver and passenger side-impact airbags, curtain 1st and 2nd row overhead airbags, airbag occupancy sensor, driver knee airbag • Front height adjustable seatbelts with front and rear pre-tensioners • Immobilizer, panic alarm, security system

Comfort and Convenience

Automatic dual zone front air conditioning, air filter, underseat ducts, voice activation • AM/FM stereo, clock, seek-scan, external memory control, 6 speakers, voice activation, speed sensitive volume, streaming audio, integrated roof antenna, radio steering wheel controls • 2 1st row LCD monitors • Cruise control with steering wheel controls, distance pacing • Power door locks with 2 stage unlock, keyfob (all doors) keyless entry, child safety rear door locks, tailgate/rear door lock included with power door locks • 2 12V DC power outlets, driver foot rest, retained accessory power, emergency SOS, wireless phone connectivity, 2 120V AC power outlets • Digital/analog instrumentation appearance includes tachometer, engine/motor temperature gauge, compass, exterior temp, driver information center, redundant digital speedometer, camera(s) - rear camera, trip computer, trip odometer, rear parking sensors, lane departure, blind spot, forward collision • Warning indicators include oil pressure, engine temperature, battery, lights on, key, low fuel, low washer fluid, lighting malfunction, door ajar, rear cargo ajar, service interval, brake fluid, tire specific low tire pressure • Leatherette steering wheel with tilt and telescopic adjustment • Power front and rear windows with deep tint, front and rear 1-touch down • Fixed interval front windshield wipers with heated wiper park, power rear window • Dual illuminated vanity mirrors, dual expandable coverage visors • Day-night rearview mirror • Interior lights include dome light with fade, front reading lights, illuminated entry • Full floor console with covered storage, mini overhead console with storage, glove box, front and rear cupholders, instrument panel bin, dashboard storage, 2 seat back storage pockets, driver and passenger door bins, rear door bins, 2nd row underseat storage

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Seating capacity of 5

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Seating and Interior (Continued)

Bucket front seats with driver and passenger heated-cushion, driver and passenger heated-seatback, adjustable head restraints with tilt, center armrest • 6-way adjustable (6-way power) driver seat includes power 2-way lumbar support • 6-way adjustable passenger seat • Full folding rear bench seat with fold forward seatback, 3 fixed rear head restraints, center armrest • Leatherette faced front seats with vinyl back material • Leatherette faced rear seats with carpet back material • Full cloth headliner, full carpet floor covering with carpet front floor mats, colored instrument panel insert, urethane gear shifter material, colored door panel insert, other interior accents

Exterior Features

Side impact beams, galvanized steel/aluminum body material • Black side window moldings, black rear window molding • Body-colored door handles • With metal-look bar grille • 4 doors with tailgate rear cargo door • Integrated storage • Class III trailering, trailer harness, trailer hitch, brake controller, trailer sway control • Driver and passenger power remote body-colored heated folding outside mirrors • Front body-colored bumper with front black rub strip/fascia accent, rear black bumper rear step • Aero-composite LED low/high beam auto on/off headlamps with multiple headlamps, delay-off feature, auto high-beam • Additional exterior lights include pickup cargo box light • Clearcoat monotone paint

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Powertrain.....	60 month/100,000 km	Accessories.....	36 month/60,000 km
Corrosion Perforation.....	60 month/unlimited mileage		

Dimensions and Capacities

Output.....	250 hp @ 5,500 rpm	Front hiproom.....	1,407 mm
Torque.....	277 lb.-ft. @ 3,000 rpm	Rear hiproom.....	1,374 mm
1st gear ratio.....	4.690	Front shoulder room.....	1,455 mm
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3rd gear ratio.....	3.010	Passenger area volume.....	2,784 L
4th gear ratio.....	1.920	Length.....	5,072 mm
5th gear ratio.....	1.450	Body width.....	1,844 mm
6th gear ratio.....	1.000	Body height.....	1,745 mm
7th gear ratio.....	.750	Wheelbase.....	3,076 mm
8th gear ratio.....	.620	Front track.....	1,610 mm
Reverse gear ratio.....	2.960	Rear track.....	1,595 mm
City/hwy.....	10.9 l/100/8.4 l/100	Turning radius.....	6.1 m
Curb weight.....	1,675 kg	Fuel tank.....	62.0 L
GVWR.....	2,361 kg	Exterior cargo length.....	1,382 mm
Payload.....	680 kg	Exterior cargo minimum width.....	1,082 mm
Towing capacity.....	1,814 kg	Exterior cargo volume.....	943 L
Front legroom.....	1,087 mm	Exterior cargo pickup box depth.....	516 mm
Rear legroom.....	937 mm	Exterior cargo maximum width.....	1,354 mm
Front headroom.....	1,024 mm	Exterior cargo maximum length.....	1,829 mm
Rear headroom.....	1,006 mm		

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Dimensions & Capacities

Ford Maverick

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Description	Value
Power	
Output.....	250 hp @ 5,500 rpm
Torque.....	277 lb.-ft. @ 3,000 rpm
1st gear ratio.....	4.690
2nd gear ratio.....	3.310
3rd gear ratio.....	3.010
4th gear ratio.....	1.920
5th gear ratio.....	1.450
6th gear ratio.....	1.000
7th gear ratio.....	.750
8th gear ratio.....	.620
Reverse gear ratio.....	2.960
City/hwy.....	10.9 l/100/8.4 l/100
Weights	
Curb weight.....	1,675 kg
GVWR.....	2,361 kg
Payload.....	680 kg
Towing capacity.....	1,814 kg
Interior	
Front legroom.....	1,087 mm
Rear legroom.....	937 mm
Front headroom.....	1,024 mm
Rear headroom.....	1,006 mm
Front hiproom.....	1,407 mm
Rear hiproom.....	1,374 mm
Front shoulder room.....	1,455 mm
Rear shoulder room.....	1,412 mm
Passenger area volume.....	2,784 L
Exterior	
Length.....	5,072 mm

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Dimensions & Capacities Continued

2023 Ford MaverickAWD SuperCrew 4.5' box 121.1" WB Lariat

Prepared For:
Prepared By: Jan Starosta

Description	Value
Exterior Continued	
Body width.....	1,844 mm
Body height.....	1,745 mm
Wheelbase.....	3,076 mm
Front track.....	1,610 mm
Rear track.....	1,595 mm
Turning radius.....	6.1 m
Fuel tank.....	62.0 L
Exterior cargo length.....	1,382 mm
Exterior cargo minimum width.....	1,082 mm
Exterior cargo volume.....	943 L
Exterior cargo pickup box depth.....	516 mm
Exterior cargo maximum width.....	1,354 mm
Exterior cargo maximum length.....	1,829 mm

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