



2024 Ford F-150 (W7L)

4x4 SuperCrew Cab 5.50' box 145.0" WB Platinum

Prepared For:
UNITESTA

2024 Ford F-150 (W7L) 4x4 SuperCrew Cab 5.50' box 145.0" WB Platinum

Selected Options

Vehicle Pricing

	MSRP
Base Price	\$ 101,590.00
Options and Colors	\$ 7,650.00
Destination Charge	\$ 2,295.00

Select	Option Code	Description	MSRP
Packages			
<input checked="" type="checkbox"/>	703A	<p>equipment group 703A plus</p> <p><u>Contains:</u></p> <ul style="list-style-type: none"> [99D] 3.5L PowerBoost full-hybrid V6 engine <ul style="list-style-type: none"> Includes Pro Power Onboard 2.4KW and 115L fuel tank replaces 136L fuel tank. <p><u>Contains:</u></p> <ul style="list-style-type: none"> [XL6] electronic locking with 3.73 axle ratio [NONGV] 7,400 lbs (3,357 kgs) GVWR <ul style="list-style-type: none"> [44H] HEV electronic 10-speed automatic transmission [STDRD] B&O unleashed sound system by Bang & Olufsen Radio <ul style="list-style-type: none"> Includes HD Radio and 14 speakers including subwoofer. <p><u>Contains:</u></p> <ul style="list-style-type: none"> [SYNC] SYNC 4 with enhanced voice recognition <ul style="list-style-type: none"> Includes 12" LCD capacitive touchscreen with swipe capability, wireless phone connection, cloud connected, AppLink with App catalog, 911 Assist, Apple CarPlay and Android Auto compatibility, digital owners manual, conversational voice command recognition and connected navigation. Note: Navigation services require SYNC4 and FordPass Connect (optional on select vehicles), complimentary connect service and the FordPass app (see FordPass Terms for details). Customer receives a complimentary 1-year trial of navigation services when an eligible vehicle is added to a member's FordPass account. Trial period begins on the new vehicle warranty start date. At the end of the complimentary period, navigation service will terminate. Connected service and features depend on compatible 	\$7,150.00

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Select	Option Code	Description	MSRP
Packages			
		<p>Bell network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.</p> <ul style="list-style-type: none"> [646] 22" premium painted wheels with chrome inserts <p><u>Contains:</u></p> <ul style="list-style-type: none"> [NONTR2] 22" tires [47R_] tray style floor liner [LTHINT] leather-wrapped instrument panel [PLATHD] Platinum hood lettering [PLATEX] Platinum Plus exterior theme [PLATIN] Platinum Plus interior theme [PLTVIN] Platinum VIN badge on console [SATEXT] satin single exhaust [T] full quilted leather bucket seats <ul style="list-style-type: none"> Includes Platinum badge, unique multicontour with Active Motion, 4-way adjustable driver/passenger headrests, heated and ventilated 10-way power driver and passenger with power lumbar, memory driver's seat, flow-through console and floor shifter. [QLTMAT] unique quilted floor mats [WELL] wheel well liner 	
Powertrain			
<input checked="" type="checkbox"/>	99D	<p>P 3.5L PowerBoost full-hybrid V6 engine</p> <ul style="list-style-type: none"> Includes Pro Power Onboard 2.4KW and 115L fuel tank replaces 136L fuel tank. <p><u>Contains:</u></p> <ul style="list-style-type: none"> [XL6] electronic locking with 3.73 axle ratio [NONGV] 7,400 lbs (3,357 kgs) GVWR 	Included
<input checked="" type="checkbox"/>	44H	P HEV electronic 10-speed automatic transmission	Included
<input checked="" type="checkbox"/>	XL6	P electronic locking with 3.73 axle ratio	Included

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Powertrain			
<input checked="" type="checkbox"/>	NONGV	P 7,400 lbs (3,357 kgs) GVWR	Included
Wheels & Tires			
<input checked="" type="checkbox"/>	NONTR2	P 22" tires	Included
<input checked="" type="checkbox"/>	646	P 22" premium painted wheels with chrome inserts <u>Contains:</u> <ul style="list-style-type: none"> [NONTR2] 22" tires 	Included
Seats & Seat Trim			
<input checked="" type="checkbox"/>	T	P full quilted leather bucket seats <ul style="list-style-type: none"> Includes Platinum badge, unique multicontour with Active Motion, 4-way adjustable driver/passenger headrests, heated and ventilated 10-way power driver and passenger with power lumbar, memory driver's seat, flow-through console and floor shifter. 	Included
<input checked="" type="checkbox"/>	91S	max recline driver and passenger seat	\$500.00
Other Options			
<input checked="" type="checkbox"/>	145WB	145" wheelbase	Standard
<input checked="" type="checkbox"/>	STDRD	P B&O unleashed sound system by Bang & Olufsen Radio <ul style="list-style-type: none"> Includes HD Radio and 14 speakers including subwoofer. <u>Contains:</u> <ul style="list-style-type: none"> [SYNC] SYNC 4 with enhanced voice recognition <ul style="list-style-type: none"> Includes 12" LCD capacitive touchscreen with swipe capability, wireless phone connection, cloud connected, AppLink with App catalog, 911 Assist, Apple CarPlay and Android Auto compatibility, digital owners manual, conversational voice command recognition and connected navigation. Note: Navigation services require SYNC4 and FordPass Connect (optional on select vehicles), complimentary connect service and the FordPass app (see FordPass Terms for details). Customer receives a complimentary 1-year trial of navigation services when an eligible vehicle is added to a member's FordPass account. Trial period begins on the new vehicle warranty start date. At the end of the complimentary period, navigation service will terminate. 	Standard

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Other Options			
		<p>Connected service and features depend on compatible Bell network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.</p> <p>FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.</p>	
Paint Application			
<input checked="" type="checkbox"/>	PAINT	monotone paint application	Standard
Interior Colors			
<input checked="" type="checkbox"/>	TP	Smoked Truffle	\$0.00
Primary Colors			
<input checked="" type="checkbox"/>	UM	Agate Black Metallic	\$0.00

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Standard Equipment

Exterior and Appearance
20 x 8.5-inch front and rear black aluminum wheels
P275/60RS20 AT BSW front and rear tires
First and second-row sliding and tilting glass sunroof with express open/close activation power sunshade
Active grille shutters
Pro Trailer Backup Assist trailer backup assist
Trailer brake controller
Trailer sway control
Trailer hitch light
Class IV tow rating
Trailer hitch
Trailer wiring harness
Trailer towing capability
Pro Trailer Hitch Assist automated back-up-to-hitch assist
Power running boards
Pickup bed-rail protectors
Standard style pickup box
4 doors
Full-size spare tire with steel wheel
2 front tow hooks
Body-colored front bumper
Body-colored rear bumper
Rear bumper step
Black grille

Prices, specifications, and availability are subject to change without notice, and do not include certain fees, taxes and charges that may be required by law or vary by manufacturer or region. Performance figures are guidelines only, and actual performance may vary. Photos may not represent actual vehicles or exact configurations. Content based on report preparer's input is subject to the accuracy of the input provided. Updated by: J.D. Power and affiliates Date Updated: January 17, 2023.

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Exterior Specs

Fifth-wheel towing capacity: 3,674 kg

Gooseneck towing capacity: 3,674 kg

Max gross combined weight rating: 7,620 kg

Towing capacity: 4,717 kg

Axle capacity front: 1,769 kg

Axle capacity rear: 1,837 kg

GAWR front: 1,701 kg

GAWR rear: 1,724 kg

GVWR: 3,221 kg

Standard curb weight: 2311.5 kg

Standard payload: 884.5 kg

Cargo box length: 1676.4mm

Cargo box length feet: 5.5

Cargo box max width: 1656.1mm

Cargo box min width: 1285.2mm

Cargo box tailgate width: 1531.6mm

Cargo box volume: 1495.1 L

Front track: 1724.7mm

Loading floor height: 34.9"

Min ground clearance: 238.8mm

Pickup box depth: 543.6mm

Rear track: 1724.7mm

Vehicle body height: 1960.9mm

Vehicle body length: 5885.2mm

Vehicle body width: 2029.5mm

Vehicle turning radius: 7.29m

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Exterior Specs

Wheelbase: 3683mm

Convenience

SYNC 4 with Enhanced Voice Recognition (Alexa-Built-In) virtual assistant

Front wireless smart device charging

SecuriCode external keypad door lock control

Intelligent Access with hands-free access and push button start

FordPass Connect smart device and keyfob engine start control

Auto-locking doors

Power rear windshield

All-in-one remote fob and ignition key

Power door locks with 2 stage unlocking

Keyfob activated door locks

Power tailgate/rear door lock

Power first-row windows

Power second-row windows

Keyfob trunk control

Pro Power Onboard 2.0 kW 4 120V AC power outlets

Battery charge warning

1 12V power outlet

Predictive Speed Assist GPS linked cruise control

Unresponsive driver assist

Adaptive Cruise Control with Stop-and-Go

Cruise control with steering wheel mounted controls

Ambient lighting

Retractable rear step

Integrated pickup box storage

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Convenience

Memory settings include: door mirrors, steering wheel and pedals

Pro Access Tailgate tailgate with swing-out

Conventional rear passenger doors

Front beverage holders

Rear beverage holders

10 beverage holders

Locking floor console storage

Day/Night rearview mirror

Auto-dimming rear view mirror

Heated, power folding, auto-dimming, power adjustable door mirrors with turn signal indicator and tilt down in reverse

Full floor console

Mini overhead console with storage

Over the air updates

Easy Fuel capless fuel filler

Garage door opener

Keyfob cargo area access release

Technology and Telematics

SYNC 4 handsfree wireless device connectivity

SYNC 4 AppLink/Apple CarPlay/Android Auto smart device wireless mirroring

SYNC 4 911 Assist emergency SOS system via mobile device

FordPass App mobile app access

FordPass Connect 5G mobile hotspot internet access

4 USB ports

Connected Navigation integrated navigation system with voice activation

Fuel Economy and Emissions

Fuel economy (city/highway/combined): 13.5 L/1

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Fuel Economy and Emissions

Fuel economy city: 13.5 L/100 km

Fuel economy combined: 12 L/100 km

Fuel economy highway: 10.2 L/100 km

Gasoline fuel type

Original Warranty

Basic warranty: 36 month/60,000 km

Powertrain warranty: 60 month/100,000 km

Corrosion perforation warranty: 60 month/unlimited

Roadside warranty: 60 month/100,000 km

In-car Entertainment

Primary monitor touchscreen

12 inch primary LCD display

Number of 1st row display screens: 2

Bluetooth wireless audio streaming

B&O Unleashed Sound System by Bang & Olufsen speakers

SYNC 4 with Enhanced Voice Recognition voice activated audio controls

980W amplifier

Digital signal processor

Speed sensitive volume

14 speakers

AM FM HD Radio Digital SiriusXM with 360L Satellite radio

3 month satellite trial subscription

Comfort

Heated front seats

Heated rear seats

Additional climate

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Comfort

Center front seat armrest

Front seats with 8-way directional controls

Power driver seat with: recline, lumbar support, cushion tilt, fore/aft control and height adjustable control

Power passenger seat with: recline, lumbar support, cushion tilt, fore/aft control and height adjustable control

Bucket front seats

Front seats with massaging lumbar

Leather/metal-look steering wheel with mounted audio controls

Heated power tilt and telescopic steering wheel with auto tilt-away

Fixed, front facing, 60-40 folding, split-bench rear seats with fold-up cushion

2 memory settings

Center rear armrest

Seating capacity: 5

Power adjustable pedals

Safety and Security

Front mounted camera with washer

Left side camera

Pickup box camera

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Safety and Security

Brake assist features: brake assist system, hill start assist, automatic post-collision braking system and automatic brake hold

Level 2 - partial automation SAE Autonomy

Driver Alert

Ford Co-Pilot360 - 360 Degree Camera aerial view camera

6 airbags

Airbags: driver and passenger front impact and seat mounted side impact, curtain first and second-row overhead and occupancy sensor

Reverse Sensing System rear parking sensors

LED brake lights

Rain detecting wipers

Remote activated perimeter approach lighting

Pickup box cargo light

4-wheel disc brakes

Brake assist system

SecuriLock immobilizer

Security system

Remote panic alarm

Manual rear child safety door locks

Front height adjustable seatbelts

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Powertrain and Mechanical

EcoBoost 3.5L V-6 port/direct injection, DOHC, variable valve control, twin turbo, engine with 400HP

Twin turbo

Horsepower: 400 HP @ 6000 RPM

Torque: 678.8 Nm @ 3100 RPM

Front mounted engine

10-speed automatic transmission with overdrive, selectable modes and sequential shift control

ICE

Automatic full-time 4WD

All-speed ABS and driveline traction control

Electronic transfer case shift

Front anti-roll bar

Suspension with heavy-duty shock absorbers

Electronic parking brake

Rack-pinion steering

Auto stop-start engine

Fuel tank capacity: 136.3 litres

Recommended Fuel Type: regular unleaded

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Interior Specs

Leg room first-row: 1115.1mm

Leg room second-row: 1107.4mm

Max interior rear cargo volume: 1441.3 L

Shoulder room first-row: 1694.2mm

Shoulder room second-row: 1676.4mm

Total passenger volume: 3735 L

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Quote

Vehicle Pricing

		MSRP
Base Price	\$	101,590.00
Options and Colors	\$	7,650.00
Destination Charge	\$	2,295.00
x 1 vehicles	\$	111,535.00
Grand Total	\$	111,535.00

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Payload

Number of Occupants: lbs

Cargo: lbs

Total Payload: 150 lbs

Trailer

Type of Trailer: lbs

Trailer cargo Weight: lbs

Total Trailer Weight: 0 lbs

Hitch

☒ Factory Installed


Type: lbs

Gross Vehicle Weight / Gross Combined Weight

Curb Weight (As-configured)	2533 lbs
Total Payload	150 lbs
Tongue Weight (15% Total Trailer Weight)	0 lbs
GVW (Curb Weight + Total Payload + Tongue Weight + Hitch Weight)	2683 lbs
GCW (Adjusted GVW + Total Trailer Weight)	
<i>*Adjusted GVW subtracts tongue weight</i>	

Gross Vehicle Weight Rating (GVWR)

Manufacturer rating for maximum allowable weight of the configured truck and payload.

3357 lbs 

Gross Combined Weight Rating (GCWR)

Manufacturer rating for maximum allowable weight of the configured truck with payload and loaded trailer.

7756 lbs 